



NIL QUICK GUIDE CHECKLIST

Questions

YES

NO

Can I make money off my Name Image and Likeness?



Can I use the WVU Logo or other trademarks in an NIL deal?



May I say that I am a West Virginia student-athlete in a NIL activity?



May I receive NIL compensation based on my athletic performance or receive athletic performance related bonuses?



Should I disclose my NIL activities to WVU compliance?



Can I enter in an agreement where compensation is contingent on enrollment at an institution?

