

MOUNTAINEER™

NAME, IMAGE & LIKENESS

Examples of NIL Activities



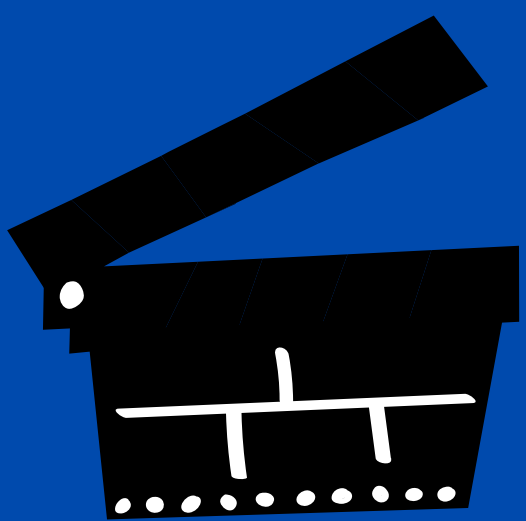
SERVING AS A SPOKESPERSON OR ENDORSER FOR A COMMERCIAL PRODUCT OR SERVICE.

SALE OF AUTOGRAPHS.



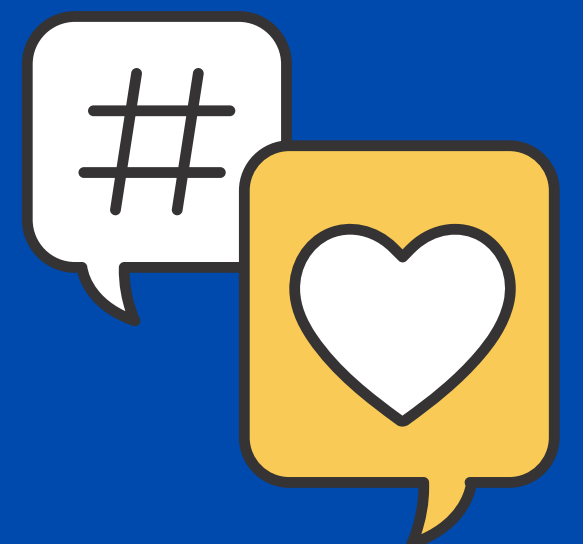
APPEARING IN RADIO, TELEVISION, DIGITAL, SOCIAL MEDIA, OR OTHER ENDORSEMENTS FOR COMMERCIAL PRODUCTS OR SERVICES.

THE USE OF ONE'S VOICE IN COMMERCIALS ON THE RADIO, TELEVISION, DIGITAL, OR SOCIAL MEDIA.



PERSONAL APPEARANCES BY A STUDENT-ATHLETE TO PROMOTE COMMERCIAL PRODUCTS OR SERVICES.

COMPENSATION FOR SOCIAL MEDIA ACTIVITY.



HOSTING A SPORTS CAMP.

GIVING SPORTS LESSONS.

